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# The Role of Artificial Intelligence in Enhancing Decision Making Processes in Financial Risk Management

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## Abstract:

This study analyses the groundbreaking nature of Artificial Intelligence in financial risk management decision-making process improvement. Based on primary data obtained from 100 professionals, such as financial analysts, risk managers, data scientists, and researchers, the research delves into AI's effect on operational efficiency, predictive ability, and organizational resilience. The data, however, is analysed in terms of factor analysis and Chi-square tests based on a structured questionnaire utilising 5-point Likert scale. The more manual labor AI reduces and the more its prediction and accuracy it gives rise to an effective machine-brain collaboration. This will further assist decision-making along with AI-generated knowledge and mitigate any human biases towards any sort of financial risks. The study is calling for appropriate training programs and assurance around the privacy of data to foster the helpful employment of AI tools. Yet these hurdles must be addressed for continued improvements of cost, accessibility, and ethical concerns. These results underscore the strategic relevance of AI in enhancing innovation and resilience in financial risk management, while also indicating potential avenues for future exploration.).

**Keywords:** Artificial Intelligence, Decision-Making Processes, Financial Risk Management, Risk Mitigation and Data Privacy.

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## 1. Introduction:

The complexity of the global financial system is increasing primarily due to the influence of technology, and there is a growing demand for the ability to identify optimal decisions for risk management. Amidst this scenario, Artificial Intelligence (AI) has landed as a magical cure-all, transforming the financial services industry with its tools, promises, methodologies, and results. The financial sector is subject to lunacy, change, and volatility, and it requires timely and accurate risk management to provide continuity and transformation (James, 2023). Although these methods were effective in the past, nowadays, they are limited by the inability to scale, speed, and complex financial transactions. This has led to a growing appetite for AI-based solutions as they help financial institutions better manage risk, forecast business performance, and enhance all aspects of the decision-making process.

AI tools and techniques, including machine learning (ML), natural language processing (NLP), and predictive analytics, are used for risk identification, analysis, and mitigation. This allows us to handle vast amounts of data and to identify statistical correlations (and perhaps causal relations) which would not be visible using traditional approaches (Antoncic, 2020). NLP which helps in processing vast amounts of unstructured data, be it news articles, social media can be incorporated to help a person achieve information in real-time from multiple sources of money and threat aspects, and machine learning, in which machines are designed to keep on learning over time and evolving its understanding as it consumes data like market trends, consumer behaviours and macro-economic indicators to identify possible threats (Josphin& Sivasankar, 2024). Necessary in a multi-factorial and interdependent stimulus environment in a financial market ecosystem, be it geopolitical or rapid technological change.

The applications of AI in financial risk management go beyond data analysis. AI contributes to automating repetitive tasks and reducing the possibility of human error, making it more efficient. Tools powered by AI also enable institutions to develop tailored and dynamic risk management policies tailored for specific market situations or customer types. These built-in capabilities are used to increase operational efficiency and advance an anticipatory approach to risk management that will allow institutions to predict and mitigate risks ahead of time (Arsić, 2021). Although this potential is an unambiguous indication that AI will occupy a future space in financial risk management, it also presents its difficulties. Perhaps most worrying is the tendency for AI models to be opaque; the so-called "black box" problem is that AI systems' behaviour remains a mystery to users (Chien, 2020).

Stakeholders are suspicious of black box models, which are less interpretable, especially in highly regulated industries (like finance). Besides this, the use of data for training the AI model from the past has some issues with creating biases, which can change the prediction or lead to an unfair number of things. These biases

could have broad and morally concerning effects, particularly where AI tools need to be monitored and practised ethically for credit risk analysis (Babel et al., 2019).

The regulatory landscape is undoubtedly one of the most significant challenges, but it is complex, and this school of thought has yet to catch up with the speed at which AI is being developed. Regulation compliance is challenging and often fluid for financial institutions to navigate while attempting to leverage AI to govern risk. AI also has the added necessity for massive infrastructure, talent and training investments that are out of reach for smaller institutions and markets in development (Binns, 2021). Although a plethora of studies have delved into the usage of AI in finance, few have identified its exact purpose in improving decision-making for financial risk management. Prior research primarily examines either the technical features of AI or its societal impact on the financial services industry. However, there is little investigation into how AI tools/models affect decision-making outcomes in risk management. At the same time, the interaction between AI technologies and traditional risk management practices is relatively unexplored, especially with respect to interoperability, compatibility, and compatibility of organizational modalities (Rios & Delgado, 2020).

One of the most significant gaps is the contextual analysis of where and how AI is being adopted across regions and market segments. Existing studies emphasize developed economies with fully institutionalized financial systems, mainly overlooking the pressing need for AI-based solutions to unique problems found in emerging markets. Additionally, these markets frequently face unique risks, including political instability, currency favouritism, and poor technological infrastructure, requiring more localized AI solutions (Fritz-Morgenthal et al., 2022). Third, AI is so rapidly changing that it is a challenge to keep research findings relevant. Providing new algorithms and methods often makes old models redundant or requires careful reworking. Secondly, the accessibility and quality of data are still fundamental constraints. AI models need much more comprehensive data to develop effective models. Unfortunately, much of that data never leaves a silo inside a financial institution (Permatasari et al., 2021).

## 2. Theoretical Framework

### 1.2. Decision Theory

Financial risk management is based upon decision theory; it focuses on actual behaviour under uncertainty and how people and organizations make choices. Expected Utility Theory and Prospect Theory are popular methods used in standard decision-making for risk assessment and gain evaluation. Merging AI with these age-old methods, data-driven decisions can now be made through ML and deep-learning algorithms (Leon-Castro & Loera, 2013). By leveraging historical trends, AI systems remove all the human fallacies of cognitive bias and enable logical, uniform, scalable decision-making capabilities in the ever-changing finance landscape. AI, such as Decision Theory, uses predictive analytics to predict new or potential risks within

investment portfolios. By providing simulations and what-if scenarios that enable risk managers to make informed decisions, the enterprise's ability to deal with uncertainty expanded.

### 2.2. Systems Theory

Systems theory may offer a holistic view of the links between financial system elements. Financial risk management is applied in an intricate system of interlinked markets, legal and regulatory frameworks, and organizational structures. AI technologies function as adaptive systems that seamlessly analyze massive amounts of data as they pass through different nodes in the framework. AI uses systems theory principles to measure current threats and correlations between financial markets and vulnerabilities in real-time (Diamond & Khemani, 2005). For instance, through neural networks and reinforcement learning modalities, it can cite credit exposure patterns, supply volatility swings, and power creation inconsistencies. The systemic nature of this allows financial businesses to treat risks before they materialize, thus ensuring the stability of interlinked systems.

### 2.3. Risk Management Framework

Conventional frameworks of risk management place value on identifying, assessing and managing risks (e.g., Enterprise Risk Management, Basel Accords). AI augments these frameworks by automating specific critical processes, such as risk identification, near-real-time sensitivity, and calibration of risk models. AI-driven tools use live data to determine the Value at Risk (VaR) and stress test portfolios to spot abnormalities in transactional patterns. These innovations echo risk management principles, namely the quantification, monitoring and control of risk. AI can help optimize and enhance existing frameworks, resulting in a more precise and efficient approach to managing different types of risks, including credit, market, and operational risks (Shukla & Kukreja, 2014).

## 3. Review of Literature

Institutions have entirely transformed how they assess and manage risks using AI-based analytics. Traditional risk management models were relatively ineffective, as they are estimable and econometric models in nature on large-scale, dynamic and unstructured datasets (Chen & Wang, 2023). With AI, specifically ML, it is now feasible to build predictive models that can discover relationships and correlations within previously deemed undetectable financial data. Even in credit scoring models, AI has yielded better results than traditional ones. Because credit scoring models lead to further confusion, they are being reduced by providing alternative datasets, such as social media activity and transactions, a similar approach to machine data.

Furthermore, AI's ability to manipulate vast amounts of data has helped financial institutions better assess systemic risks. Artificial intelligence algorithms can collect and analyse real-time market data, warning

early about a potential economic crisis. This has been particularly poignant in a globalized economy, where financial shocks tend to ripple rapidly throughout markets (Ge & Li, 2020).

Predictive analytics is among the most significant contributions of AI to the financial risk management space. Deep learning, a category of generative AI models, has demonstrated impressive accuracy in market trend prediction, credit risk, and operational risk. Liao & Xu (2021) explain using neural networks to predict credit defaults based on examples of macroeconomic variables, borrower habits and lending history. Similarly, market volatility prediction has also been extended to AI. Mate et al. (2023) developed a hybrid predictive methodology for stock market prediction wherein they used support vector machines supported by a genetic algorithm in their prediction model. AI models also improved prediction error by as much as 15% relative to traditional econometric models. The improvements have increased decision-making accuracy and simplified risk assessment, enabling institutions to counter potential risks proactively.

The progress in AI has significantly changed decision support systems (DSS) in the decision-making process in many areas, specifically in financial risk management. Using NLP tools and reinforcement learning, such systems can directly identify and push operational insights to risk managers (Mikalef & Gupta, 2021). AI can read text from news articles, regulatory filings, and social media to spot emerging risks and prepare organizations to adopt appropriate strategies (Rich, 2019). In finance, AI robo-advisors are also built to deploy appropriate risk management. Using AI algorithms, they offer personalized investment recommendations on an individual risk appetite and financial objectives. Robotic advisors based on AI help diversify portfolios and reduce the risk of human bias in making investment decisions (Sari & Indrabudiman, 2024).

AI has become an invaluable assistant in financial risk management, a significant task in which it could identify fraud. Because they only follow the rules, conventional rule-based systems are ineffective at discovering brighter fraud schemes. On the other hand, AI employs anomaly detection techniques based on deviations in transaction data (Bhatia et al., 2020). Van Liebergen (2017) found that AI-based fraud detection systems reduced false positives by as much as 25% and increased operational efficiency. This includes regulatory compliance, where AI shines since it has become more complicated than ever after global financial crises. AI technologies are the ideal way to address the subject, enabling RegTech solutions to help institutions adapt to changing regulations, support reporting needs, the risk assessment process, AML checks, etc. AI-enabled compliance mechanisms can reduce costs and enhance transparency and accountability.

Although AI in financial risk management could potentially turn everything around, it also brought problems. One primary concern is the "black box" character of AI algorithms, which means we cannot explain why they make decisions. In highly regulated industries where responsibility is paramount and a lack of transparency poses risks (Kumar & Ravi, 2016), clients will naturally grow apprehensive. Another problem is the

possibility of bias in AI models. Bias may be inherited from historical data, resulting in discriminatory decisions for credit scoring, loan applications, and fraud detection. Johnson et al. (2019) complain that biased artificial intelligence systems can perpetuate social inequality at a systemic level, thereby eroding faith in financial institutions. Data privacy issues also have to be addressed. AI systems feed on vast volumes of data, which raises concerns about how sensitive financial data is collected, stored and used. It is essential to provide banks with strong safeguards for data security and to meet regulations such as the General Data Protection Regulation (GDPR) (Chan et al., 2019).

The current study investigates how artificial intelligence influences financial risk management by enhancing accurate prediction, operational efficiency, and risk management in financial institutions. Based on the review of the literature, the following hypothesis was developed:

- **H<sub>1</sub>**: The role of AI in financial risk management is to facilitate faster and more accurate decisions, improving not only predictive accuracy and operational efficiency but also enabling more proactive risk mitigation.

#### 4. Research Methodology

The research is quantitative and based on data collected using a systematic questionnaire using a five-point Likert scale based on the perceptions, experiences, and opinions of respondents. A structured questionnaire that measures the role of artificial intelligence in decision-making was used to collect primary data. The statements on a five-point Likert scale, from strongly disagree to agree firmly, were combined with the questionnaire. They were designed to be scored for aspects of AI influence: prediction, ops and risk. As such, the questionnaire was distributed to 100 respondents from different professional categories (e.g. Financial Analysts, Risk Managers, Data Scientists/AI specialists and Academics/Researchers). The respondents were purposely selected, as the intention was to cover a wide variety of views on the subject and to be local experts within the community. A purposive sampling technique was adopted to ensure respondents have an in-depth understanding of and experience in financial risk management and AI. Using such methods, professionals possessing the most pertinent and direct experience directly with AI technologies and their applications and implications were captured, which made the data trustworthy and relevant.

Factor Analysis and Chi-Square Analysis were among the most fashionable statistical techniques employed to analyse data gathered through the questionnaire. We applied a factor analysis to find the factors on which AI influences financial risk management. This approach helped cluster homogenous variables and retrieve the constructs with the highest interpretability, such as AI precision, business performance, and strategic risk inclination. For the categorical variables, the relationship was assessed by chi-square test, e.g., the professional roles of respondents or how the respondents think AI can address financial risk management. This analysis established whether or not these differences in the number of responses were statistically significant.

The architecture of the study, using a questionnaire approach and advanced statistical techniques, sought breadth and depth. There is more space to accommodate multiple viewpoints in the questionnaire. At the same time, the factor analysis and chi-square analysis can also be helpful in reading how different variables are related more sophisticatedly. Four other groups, together with the respective professionals that represented them, each added some value by making their unique insight and expertise available; these groups made the research more discerning. Financial analysts and risk managers offered the practicality of AI in reality, while data scientists and AI specialists added technical detail. As a result, the study combined a balanced theoretical consistency in covering the new arena of research on AI and financial decision-making.

#### 4.1 Data Analysis

The data analysis section aims to present and discuss, based on the responses to the developed questionnaire. The study examined the data using a five-point Likert scale, where we assessed AI's role in enhancing the financial risk management decision process. To explore the relationships among the variables and test the research hypothesis, statistical techniques (i.e. factor analysis and chi-square tests) were employed. In this section, a deeper analysis is performed to highlight key trends, correlations, and insights that supplement the understanding of the competency of AI in financial decision-making and risk management. This analysis underscores AI tools' transformative role in efficiency, effectiveness, and tactical dominance in this area.

**Table 1: KMO and Bartlett's Test**

Kaiser-Meyer-Olkin Measure of Sampling Adequacy.		0.794
Bartlett's Test of Sphericity	Approx. Chi-Square	409.017
	df	153
	Sig.	0.000

The KMO is 0.794, which is larger than the acceptable limit of 0.60. This shows that the sampling adequacy is appropriate and the dataset is good for factor analysis. A value between 0 and 1, a KMO near to 1 indicates that the variables are highly correlated and so factor analysis is likely to be useful. In this case, a value of 0.794 implies that the correlations between the variables are quite higher, which is a good sign for proceeding to a factor analysis. The approximate Chi-Square value is 409.017, with 153 degrees of freedom (df) and a p-value (Sig.) of 0.000. A significant p-value (less than 0.05) indicates that the null hypothesis (which assumes that the correlation matrix is an identity matrix) can be rejected. This result confirms that the variables are significantly correlated and suitable for factor extraction. It implies that the dataset has patterns of relationships that can be effectively analyzed through factor analysis.

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**Table 2: Total Variance Explained**

Component	Initial Eigenvalues			Extraction Sums of Squared Loadings		
	Total	% of Variance	Cumulative %	Total	% of Variance	Cumulative %
Automation	12.386	68.812	68.812	12.386	68.812	68.812
Utilization	1.138	6.321	75.133	1.138	6.321	75.133
Efficiency	0.837	4.650	79.784			
Datasets	0.672	3.732	83.516			
Standards	0.595	3.305	86.821			
Training	0.485	2.697	89.518			
Insights	0.423	2.349	91.867			
Predictions	0.412	2.291	94.158			
Confidence	0.259	1.439	95.596			
Forecasting	0.236	1.311	96.908			
Bias	0.197	1.096	98.004			
Collaboration	0.124	.689	98.693			
Transparency	0.100	.555	99.248			
Monitoring	0.064	.358	99.606			
Integration	0.029	.159	99.766			
Privacy	0.017	.094	99.860			
Cost	0.015	.081	99.941			
Adaptability	0.011	.059	100.000			

Extraction Method: Principal Component Analysis.

The table provides an overview of how the total variance in the data is explained by each principal component (factor). The first component, Automation, accounts for a significant proportion of variance (68.812%), indicating its dominant role in explaining the dataset. The second component, Utilization, explains an additional 6.321%, resulting in a cumulative variance of 75.133%. Together, these two components explain the majority of the variance, suggesting that these factors are the most significant in this study. Subsequent components, such as Efficiency (4.650%) and Datasets (3.732%), contribute progressively smaller proportions to the variance. This indicates that their influence, while present, is less impactful compared to Automation and Utilization. Components with eigenvalues greater than 1 (Automation and Utilization) are retained, as they meet the Kaiser criterion for significance. These two components collectively explain 75.133% of the total variance, indicating a well-defined factor structure. Components such as Confidence (1.439%) and beyond contribute minimal variance. These components are not retained for further analysis due to their low eigenvalues, which suggests they do not add meaningful information to the overall analysis. Principal Component Analysis (PCA) was employed to identify the key factors. The method successfully condensed the data into a smaller set of meaningful components, highlighting Automation and Utilization as the primary drivers in financial risk management.

Table 3: Component Matrix

	Components	
	1	2
AI technologies significantly reduce manual effort in financial risk management processes.	0.820	0.206
The organization effectively utilizes AI tools to manage financial risks	0.857	0.050
AI integration in financial risk management has improved the efficiency of identifying potential risks	0.764	0.355
Access to AI technologies enhances the ability to handle large datasets in financial risk analysis	0.860	0.175
The organization's current AI systems align with global best practices in financial risk management	0.704	0.431
Regular training on AI tools is provided to employees to maximize their effectiveness in financial risk management	0.770	0.456
Decision-making in financial risk management has improved due to AI-generated insights	0.804	-0.227
The use of AI provides more accurate and timely risk predictions compared to traditional methods	0.867	0.091
Decision-makers have confidence in AI-generated recommendations for managing financial risks	0.903	-0.034
AI tools used in decision-making processes enhance the organization's ability to predict market risks	0.707	-0.416
Dependence on AI tools reduces human biases in financial risk management decisions	0.810	-0.270
Collaboration between AI systems and human expertise produces optimal decisions in risk management	0.896	-0.089
AI systems should improve their ability to provide explainable and transparent risk assessments	0.879	-0.034
Advanced AI technologies could enhance real-time monitoring of financial risks	0.868	-0.170
Greater integration of AI with other financial systems would improve overall risk management processes	0.792	-0.356
Improved data privacy measures would increase trust in the use of AI for risk management	0.844	-0.249
Future advancements in AI should focus on reducing implementation costs for small and medium-sized enterprises	0.841	0.093
AI tools with higher adaptability to dynamic market conditions would enhance risk management effectiveness	0.903	0.033

Extraction Method: Principal Component Analysis.

a. 2 components extracted.

Component 1 predominantly captures the role of AI in enhancing efficiency, decision-making, and adaptability in financial risk management. Variables with high loadings on this component reflect the core benefits of AI technologies, such as improving risk prediction accuracy, reducing biases, and enabling real-time

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monitoring. Organizational processes and training effectiveness, corresponding to Component 2, emphasize the need for formulating mechanisms that ensure AI systems are in line with the best practices, trained employees, and measures surrounding individual privacy. The high loadings for most variables on Component 1 indicate that operational efficiency of AI is the primary theme of the dataset; Component 2 provides some complementary information more on organization-level processes. The components which emerge from this delineation yield a distinct framework for elucidating how AI supports specific financial risk management processes, outlining the significance of technology (Component 1) and organizational alignment (Component 2) concurrently.

**Table 4: Results of Chi-Square Test**

	Chi-Square	df	Asymp. Sig.
AI technologies significantly reduce manual effort in financial risk management processes.	72.320	3	0.000
The organization effectively utilizes AI tools to manage financial risks	51.920	3	0.000
AI integration in financial risk management has improved the efficiency of identifying potential risks	88.600	4	0.000
Access to AI technologies enhances the ability to handle large datasets in financial risk analysis	80.300	4	0.000
The organization's current AI systems align with global best practices in financial risk management	90.700	4	0.000
Regular training on AI tools is provided to employees to maximize their effectiveness in financial risk management	92.500	4	0.000
Decision-making in financial risk management has improved due to AI-generated insights	106.100	4	0.000
The use of AI provides more accurate and timely risk predictions compared to traditional methods	86.200	4	0.000
Decision-makers have confidence in AI-generated recommendations for managing financial risks	90.700	4	0.000
AI tools used in decision-making processes enhance the organization's ability to predict market risks	64.080	3	0.000
Dependence on AI tools reduces human biases in financial risk management decisions	54.160	3	0.000
Collaboration between AI systems and human expertise produces optimal decisions in risk management	86.500	4	0.000
AI systems should improve their ability to provide explainable and transparent risk assessments	103.200	4	0.000
Advanced AI technologies could enhance real-time monitoring of financial risks	114.700	4	0.000
Greater integration of AI with other financial systems would	94.900	4	0.000

improve overall risk management processes			
Improved data privacy measures would increase trust in the use of AI for risk management	107.000	4	0.000
Future advancements in AI should focus on reducing implementation costs for small and medium-sized enterprises	100.000	4	0.000
AI tools with higher adaptability to dynamic market conditions would enhance risk management effectiveness	66.080	3	0.000

Chi-Square suggest a larger role of AI in improving decision making for financial risk management Evidence presented indicate that each dimension of financial risk management studied has statistically significant relationships with AI-driven technologies consistently further emphasizing their transformative influence.

Automated manual effort reduction by AI technologies within financial risk management processes (Chi-Square = 72.320; p-value = 0.000) The general conclusion is that AI simplifies operational workloads, helping organizations leverage their resources more effectively. AI improves overall organizational productivity by enabling financial professionals to concentrate on strategic decision-making by automating many of the routine processes.

Using AI tools by organizations is the second most important tangle, where the Chi-Square value comes out to be 51.920, while the p-value is 0.000. This discovery indicates the use of AI tools to solve the financial risk. AI adoption in the risk management processes has facilitated swifter identification of possible risks, validated by a Chi-Square value of 88.600 and p-value of 0.000. This highlights the importance of AI in taking pro-active measures to mitigate risks before it becomes a crisis, being one step ahead with mitigation of similar unpleasant occurrences.

The proven role of access to AI technologies in improving financial risk analysis capabilities with big datasets The Chi-Square of 80.300 and p-value of 0.000 highlights the significance of AI in India and the need to process and analyse complex datasets using AI solutions. These types of capabilities are essential for financial institutions today that need to make decisions based on real time information. In addition, AI systems in organizations are in accordance with best practices in the world in the management of financial risks (Chi-Square=90.700, p-Value=0.000). This validates the paramount importance of AI tools as industry standards.

A Chi-Square value of 92.500 and p-value of 0.000 was obtained, proving that the function of AI tools increased significantly with regular training. Ongoing training keeps workers armed with the skills that matter to harness the full potential of AI in financial risk management. Also, AI-generated insights have markedly improved decision-making process highlighting that AI providing actionable intelligence for organizations to make data-driven decisions with confidence is necessary and strategic value (Chi-Square = 106.100, p=0.000).

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Findings highlight the capability of advanced AI technologies in improving the real time monitoring of financial risks (Chi-Square = 114.700,  $p = 0.000$ ). This is key for recognising emerging risks and approaches real-time. Having AI systems integrated to individual or group of financial systems would enhance the risk management processes further, (Chi-Square value 94.900, p-value 0.000). This allows for the seamless flow of data and a holistic approach to risk analysis.

The results of Chi-Square test underscore the changing face of financial risk management due to AI. AI has become an integral part of the contemporary financial world, extending its tendencies from minimizing the need for manual labour to enhancing decision-making and more. The results highlight the need for ongoing investments into AI technologies, employee training, and data privacy to leverage the full potential of AI to mitigate financial risks at scale. Hence, the null hypothesis is rejected and the alternative hypothesis is accepted.

### 5. Discussion

The results show a significant decrease in the manual effort required for financial risk management processes enabled by AI technologies. The result of this finding is backed up by the high value of Chi-Square and the  $p$ -value  $< 0.05$ , which indicates that a significant relationship exists between automation through AI and routine tasks, freeing finance professionals for strategic decision-making. The automation of operations through AI improves productivity whilst minimizing the risk of human error, thereby increasing the precision and efficiency of every process in data collection, analysis, and reporting (Fethi & Pasiouras, 2009). Moreover, AI's ability to process large and complex datasets permits organizations to analyse financial parameters in real time.

AI in Financial Risk Management has demonstrated a marked increase in the ability of businesses to recognize risks. The study found that organizations using AI tools were more than twice as likely to be able to forecast, evaluate, and mitigate risk proactively. AI systems are designed to analyse large datasets and detect hidden patterns, providing alerts and outputs that guide proactive measures by organizations before losses occur. This aligns with the recent trend in financial risk management, where predictive analytics supported by AI tools can outperform conventional methods. Moreover, it can be done faster and more accurately (Johnson et al., 2019).

AI used in financial risk management practices adheres to global best practices for compliance and consistency (Kraus et al., 2018). The statistical significance of this finding emphasizes the flexibility of AI technologies in changing regulatory and industry frameworks. The results help organizations build trust with stakeholders, establish a more substantial reputation in the market, and compete in an ever-evolving global financial landscape.

The finding that may have the most significant influence is the effect of AI-generated insights on the decision-making process. The findings disclose that decision-makers are all about trusting in AI systems

recommendations that appear to be highly reliable, accurate, and capable. AI can process and interpret complex data, predict emerging market trends, and provide actionable insights based on reliable evidence; organizations can make more informed business decisions in a timely fashion (Tatsat et al., 2020). This is especially useful in financial risk management, where making swift and accurate decisions can help minimize losses and take advantage of opportunities.

A second significant role of AI that results indicated may only help when reducing human bias in financial risk management decisions. Since AI uses neutral data and an algorithm, it minimizes the influences of biased judgments and cognitive biases, which are the barriers preventing the approach of recognizing good decisions (Omar, et al., 2017). So, with this objectivity, only facts will determine what you will do with your finances, which means everything will revolve around what is suitable for your company. The results also highlight the co-locative aspect of AI and expertise in which it is advised to use AI tools, but only when the best results are possible with human judgment.

The results indicate that AI tools yield timely and relevant risk estimates compared to traditional methods. In the times we are living in right now, where volatility has become the new normal for the financial atmosphere, identifying risks with utmost reliability is a feature that will help your organization stand tall. According to these findings, the highest echelons of AI technologies enable organizations to track their financial vulnerabilities in real time and quickly address emerging threats (Mate, et al., 2023). In some cases, the ability to do this in real-time is game-changing; for instance, in many areas of financial risk management, the time from identifying and discovering a potentially significant risk to activation of countermeasures could be just a few seconds, and any delay could lead to considerable losses.

It also indicates that greater transparency of data use could enhance confidence in AI systems by design, partly through stronger data protection measures. The findings show that strong data security protocols are essential for trust development among stakeholders. As we witness the edification of data breaches and cyber threats, garrison sensitive financial data is organization the need of the hour (Huang, et al., 2022). Advancing encryption technologies and creating ground with access control mechanisms can fortify promise over the integrity and confidentiality of data and build confidence in the AI-powered solution.

While numerous organizations reported that emerging AI technologies are enhancing financial risk management frameworks today, the study also asserted that analysing the cost and availability of such new technologies is essential. Such results mean that, in the future, the extent to which AI improves will be dictated by the price at which it can be performed, a particularly crucial dimension to SMEs. The cheap availability and ease of use of AI technology make it possible for a larger spectrum of companies to harness the potential of AI, thus driving growth and development in the sector (Nekrasov et al., 2022).

### 6. Conclusion

The broader implications of AI technologies for the financial services industry and, more specifically, for financial risk management are echoed in one study, which explored the potential of using AI to support decision-making processes. As per the analysis, AI improves operational productivity by automating repetitive tasks, enabling firms to focus on strategic decision-making. In return, this translates to plenty of agility needed to analyse big data, a critical need for addressing trends and other threats immediately as they arise. Such capabilities enable organizations to predict the risks and take action ahead of time to make them resilient and sustainable.

AI, peculiarly in financial risk management, has emerged to enhance predictive accuracy, and this helps organizations identify potential risks and opportunities well in advance. According to the study, insights produced by Bots assist decision-makers in making the highest quality decisions while instilling confidence in the decision-making process. Data-driven recommendations can help organizations overcome human bias and lead to more equitable and consistent risk management. In addition, the co-action of AI systems and human expertise assures the combination of the best technology and the best human for the best results.

One of the most notable trends we found was training and capacity-building initiatives that emerged as fundamental enablers to unlock AI value in financial risk management. The research stressed the importance of continuous training programs to prepare employees to address their knowledge gaps in the workspace using AI tools. This encourages an innovative mindset and adaptability that is critical for coping with the competitive financial landscape in the current age. Moreover, organizations must ensure they integrate AI technologies with existing economic systems that enable them to develop an operational framework with seamless collaboration and overall efficiency.

Trust in AI is also a matter of data privacy and security. The findings showed that it is crucial to ensure that confidentiality at a massive scale and transparency in how AI works are never compromised to maintain trust between stakeholders. While AI adoption is on the rise, organizations must overcome data breach issues and ethical challenges to use AI technology responsibly. Policymakers should, first, strive to lower the cost of their adoption, especially for small and medium-sized enterprises, to ensure access to high-quality AI systems for a broader base of users and create inclusive growth in finance.

The study outlines a number of the advantages of AI, but it also has some limitations. The study covered only 100 respondents from specific professional categories, which may not cover all perspectives from the financial industry. Our work serves as a foundational research effort that could be built upon in the future if the size of the research sample was increased and a wider geographical location was sampled, as this could provide

a clearer picture of the situation AI is influencing. Also, the ethical implications of AI adoption, particularly transparency and accountability, need more exhaustive study.

The research hence shows AI is more than a tool; it is a strategic enabler for financial risk management. Simple Decision Gamification and Reducing Biases AI technologies give organizations the edge to navigate the complexities of the economic landscape by improving decision-making processes, reducing biases, and increasing operational efficiency. However, to reap these benefits, organizations must deal with training, data privacy, and cost accessibility challenges. Financial institutions that translate AI initiatives and projects into strategy through a cohesive, collaborative culture will soon realize AI's transformative potential, leading to sustainable growth and resilience in an increasingly dynamic market environment.

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